

weconserve

Living lighter on this earth just got a whole lot easier.

Colin Mochrie
Comedian + Conserver

Lighten up, everyone!

Your pledge: *"I will conserve."*

We are both consumers and conservers. The goal is to become a better conserver, one step at a time.

Use the chart on the other side to help set your personal goals.

- **Live lightly.** Make conservation a natural part of your life. Live lighter, and better.
- **Buy green.** Invest in a conserver economy. Buy green products and support local and green businesses.
- **Join in.** Support local environmental projects. Build the movement!

Our commitment: *"We'll make it easy."*

From community groups to green businesses and governments, we're here to help you meet your goals.

- Visit www.weconserve.ca to find local, provincial and national resources, or contact one of our local partners.

Local Partner:

[weconserve.ca](http://www.weconserve.ca)

Think like a movement

Mayflower



Go Green

help nature • save water • save energy • use green power • drive less • live local • eat smart • buy green • waste less • prevent pollution

MY ACTION PLAN	Where I am now	Where I want to be
Rate yourself out of 10 for each action. Use the tips as a guide, or add your own ideas.		
1. Help nature • Grow native species, fruits & berries or a butterfly garden • Plant trees • Help with community gardens and local habitat	/10	/10
2. Save water • Use a rain barrel • Install low-flow shower heads • Buy water efficient fixtures and appliances • Avoid waste	/10	/10
3. Save energy • Change your lights • Turn things off • Buy energy efficient appliances • Set the A/C to higher temp. • Cool naturally • Air dry laundry • Get an energy audit • Upgrade insulation	/10	/10
4. Use green power • Buy green power • Install solar panels • Join a green power co-op	/10	/10
5. Drive less • Walk, ride a bike or take transit • Join a carsharing network • Plan for fewer trips • Buy hybrid or fuel-efficient cars	/10	/10
6. Live local • Support your local businesses and arts • Get involved in your community • Pick your next home in a walkable village • For rural homes, be self-reliant	/10	/10
7. Eat smart • Eat local and/or organic food • Try the "100 mile" diet • Eat more vegetarian meals • Grow your own food • Start a natural food buying club	/10	/10
8. Buy green • Buy environmentally-friendly products • Look for eco-labels • Invest responsibly	/10	/10
9. Waste less • Practice the 3Rs • Avoid excess packaging and plastic bags • Compost food waste	/10	/10
10. Prevent pollution • Make your home and yard toxic free • Dispose of hazardous materials safely • Use a green dry cleaner	/10	/10
TOP TEN TOTAL	/100	/100
BONUS POINTS		
Add bonus points for your good efforts.		
Do you support conservation? • Donate to groups • Volunteer or support community projects • Have a green job or workplace	/5	/5
FINAL TOTAL	/100	/100

